

UK buyout firm Horizon Capital appoints Brackendale for PR

London, 23 October 2018 - - London-based private equity firm Horizon Capital has mandated private equity PR and marketing specialist Brackendale Consulting to manage its communications with the media.

Horizon makes equity investments of £10 - £50 million in high growth technology and business service companies, with a focus on creating value through buy-and-build strategies.

Last week, the firm closed its new fund Horizon 2018 with £200 million of commitments from a group of blue-chip institutional investors led by Pantheon and Idinvest Partners alongside other investors including Lombard Odier, HQ Capital and eQ Asset Management.

"We are delighted to be taking on a client of Horizon's calibre and experience within the UK private equity market," says Fay Margo, founding CEO of Brackendale.

Brackendale was shortlisted for best Private Equity Marketing and Comms Agency in the Private Equity Service Awards 2018.

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About Brackendale Consulting

Brackendale Consulting is a multilingual agency offering investor marketing and communications services to clients within the private equity industry. In addition to devising effective media and communications campaigns, logos and company branding, the firm supports and advises on fundraising and IR, redesigns websites, and provides financial copywriting in both English and French for financial reports, investment materials and investor newsletters.

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