

French private equity firm Omnes takes on Brackendale for UK PR

London, 31 May 2018 - Paris-based private equity firm Omnes has mandated private equity PR and marketing specialist Brackendale Consulting to manage its communications with the UK media.

Omnes has €3.6 billion of assets under management with dedicated investment teams focused on venture capital, growth capital, buyouts and infrastructure.

Brackendale will be marketing significant news stories relating to Omnes and considered of particular interest to the UK press.

“Over the past year Brackendale has helped us with the design and content of our investor presentations, as well as training our investment team in investor pitching, so the next step is to look after our UK PR,” says Gaëlle De Montoussé, Communications Manager at Omnes.

“We are delighted to be expanding our existing relationship with Omnes to include coverage of their private equity activities in the English-speaking media,” says Fay Margo, founding CEO of Brackendale.

Brackendale was recently shortlisted to receive the Private Equity Comms and Marketing firm of the year award at the Private Equity Service Awards 2018, being held on 12th June 2018.

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About Brackendale Consulting

Brackendale Consulting is a multilingual agency offering investor marketing and communications services to clients within the private equity industry. In addition to devising effective media and communications campaigns, logos and company branding, the firm supports and advises on fundraising and IR, redesigns websites, and provides financial copywriting in both English and French for financial reports, investment materials and investor newsletters.

www.brackendaleconsulting.com

About Omnes

Omnes is a major player in private equity and infrastructure. With €3.6 billion of assets under management, Omnes provides companies with the capital needed to finance their growth; with expertise in three main areas: Venture Capital, Buyout & Growth Capital and Infrastructure. Omnes was a subsidiary of Crédit Agricole until March 2012. The firm is owned by its employees. Omnes is a signatory to the United Nations Principles for Responsible Investment (PRI).

www.omnescapital.com

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