

Press Release

Brackendale shortlisted for Private Equity Services Awards 2018

London, 1 May 2018 - - Brackendale Consulting Ltd, a private equity investor marketing and public relations agency, has been shortlisted to win an award at the inaugural Private Equity Services Awards 2018.

Brackendale has been nominated to receive an award within the “marketing and comms agency” category, aimed at rewarding specialist private equity marketing firms and communication consultants who have delivered strong business/client growth, successful innovations and first-class client service levels over the past 12 months.

The judging panel comprised senior members of management at top private equity firms Phoenix Equity Partners, Cinven, Vision Capital, Capital Dynamics, Disruptive Capital and Pemberton Capital Advisors.

“We are delighted to be considered for this prestigious industry award, in the month that marks our five-year anniversary,” says Fay Margo, founding CEO of Brackendale.

“Over the past year we have expanded our services to include not only private equity PR and professional graphic design and content for investor presentations, but also investor newsletters, ESG reports and corporate flyers. We have taken on many new private equity clients, especially in France where our multilingual skill set has come to the fore, and our new investor pitch coaching sessions have attracted a lot of interest. We are excited to see what the next five years will bring.”

The Private Equity Services Awards 2018 will take place on 12th June at the Plaisterers’ Hall in the City of London.

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About Brackendale Consulting Ltd

Brackendale Consulting Ltd is a European boutique consultancy offering investor marketing and communications services to clients within the private equity industry. The firm offers a variety of services such as supporting and advising on fundraising and investor relations (including LP pitch training), devising effective media and communications campaigns, logos and company branding, redesigning and building private equity websites, and financial copywriting in both English and French for financial reports, PPMs and investment materials. Brackendale employs multilingual staff with deep sector experience and an extensive contact network across the private equity community.

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