

## **Brackendale appoints Paris-based Private Equity Consultant**

**London - 7 January 2014** - Brackendale Consulting Ltd, a European private equity advisory firm, today announces the appointment of Madeleine Resener as Senior Consultant with immediate effect.

Resener joins following more than a decade in financial PR as a Paris-based communications specialist. Her client experience includes working for European private equity funds Sofinnova Partners, Argos Sodic and Montefiore Investment, as well as the European Venture Capital Association (EVCA).

She began her career as a financial journalist, working for Newsweek in New York and later as the Paris correspondent for Euromoney (previously named Institutional Investor). She is bilingual in French and English, and speaks Spanish, German, Portuguese and Russian.

Commenting, Fay Margo, Managing Director, said: "I have worked alongside Madeleine for a number of years and welcome her strong media contacts, industry knowledge and skill in identifying and pitching newsworthy stories."

For further information please contact: [info@brackendaleconsulting.com](mailto:info@brackendaleconsulting.com)

### About Brackendale Consulting Ltd

Brackendale Consulting Ltd is a European boutique consultancy offering bespoke services to clients within the private equity industry. The firm offers a variety of services such as supporting and advising on deal origination, fundraising and investor relations, devising effective media and communications campaigns, marketing and company branding, and writing financial literature for specific target audiences. Brackendale employs multilingual staff with deep sector experience and an extensive network of longstanding contacts across the European private equity community, comprising investors, fund managers, intermediaries, banks, venture capitalists, and the financial press.

