

## **Brackendale concludes web design project with Gilde Buy Out Partners**

**London – 3 September 2015** - Brackendale Consulting Ltd, a boutique agency offering bespoke services to clients within the European private equity industry, was brought on board to support the redesign of Gilde Buy Out Partners' website in collaboration with local Dutch web agency Depositado. The new website – [www.gilde.com](http://www.gilde.com) - launched earlier this week.

Gilde Buy Out Partners is a leading European mid-market private equity investor dedicated to mid-market buyouts in the Benelux and DACH regions, with managed funds in excess of €2bn.

In addition to web design, Brackendale specialises in producing professional marketing materials such as investor presentations, newsletters, private placement memorandums, pitch books, and investment teasers.

“Our in-house graphic design capacity, combined with our proficiency in financial copywriting, allow us to maximise the vital first impression that companies make on potential investors, and to present complex facts and figures in their best light,” says Fay Margo, founder and managing director of Brackendale. “We have already worked with Gilde to help them redesign their investor marketing material, so supporting the web redesign was the natural next step.”

Since being founded in mid-2013, Brackendale has built up a solid client base including other leading European private equity firms Cipio Partners, Activa Capital and Qualium Investissement.

Brackendale also offers media relations, fundraising and IR support, as well as investor AGM chairing and planning, to its private equity clients.

For further information please contact: [info@brackendaleconsulting.com](mailto:info@brackendaleconsulting.com)

### **About Brackendale Consulting Ltd**

Brackendale Consulting Ltd ([www.brackendaleconsulting.com](http://www.brackendaleconsulting.com)) is a European boutique consultancy offering bespoke services to clients within the private equity industry. The firm offers fundraising and IR support, as well as devising effective communications campaigns, and help with web design, investor marketing materials and AGM organisation. Brackendale employs multilingual staff with deep sector experience and an extensive contact network across the private equity community.



### **About Depositado**

Depositado. ([www.depositado.com](http://www.depositado.com)) is a creative strategy, design and development agency specialised in (mobile) web solutions and based in the Netherlands. The company has both small and large firms amongst its worldwide client base, and its work is seen and used by over one million people each day.

### **About Gilde**

With offices in the Benelux and DACH region, Gilde Buy Out Partners ([www.gilde.com](http://www.gilde.com)) is a leading European private equity investor in mid-market transactions. Founded in 1982, Gilde has been supporting management teams in over 100 buyout transactions. Gilde manages funds in excess of €2 billion and has a controlling interest in companies such as CID Lines, Roompot, Comcave, Spandex, Riri, Teleplan, Powerlines and HG.

